



Dear Friends,

We are excited to be gearing up for the 2024 South Texas Farm and Ranch Show to be held October 23rd and 24th at the Victoria Community Center. The show will be in-person again and will include the various commercial exhibitions and worthwhile educational seminars that we all look forward to. The golf tournament will also be back this year!

Your continued support is truly appreciated as The South Texas Farm and Ranch Show and annual golf tournament's fundraising efforts directly impact the outstanding future agricultural students in our area in the form of scholarships. Over \$19,000 is awarded each year and this could not be possible without partners like you!

If you are a commercial exhibitor, your 2024 booth space is reserved from the 2023 show until August 1, 2024. We invite you to increase your advertising exposure by becoming a show sponsor.

For this year's show, we are again combining sponsorships for both the educational seminars and the golf tournament. Please see the below opportunities and consider being recognized as a 2024 South Texas Farm and Ranch Show & Golf Tournament Sponsor.

Thank you for your continued participation!

Sincerely,

Rena Scherer

Sponsorship Chair, 361-676-6450

PLATINUM SPONSOR LEVEL – (\$2,000 AND UP) Logo

- ... Company logo displayed on sign at programs and luncheons
- ... Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show
- ... Listed on donor board at the golf tournament
- ... Hole sponsorship sign at the golf tournament
- ... Logo on the show website sponsor page
- ... Facebook recognition on the STFRS page
- ... 8 complimentary meal tickets during show days (please RSVP to which day attending)

GOLD SPONSOR LEVEL – (\$1,000) Logo or name prominently type set

- ... Company logo/name displayed on sign at programs and luncheons
- ... Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show
- ... Listed on donor board at the golf tournament
- ... Logo/name on the show website sponsor page
- ... Facebook recognition on the STFRS page
- ... 6 complimentary meal tickets during show days (please RSVP to which day attending)

SILVER SPONSOR LEVEL – (\$500) Typeset name in bold print

- ... **Company name displayed on sign at programs and luncheons**
- ... **Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show**
- ... **Listed on donor board at the golf tournament**
- ... **Name on the show website sponsor page**
- ... **Facebook recognition on the STFRS page**
- ... **4 complimentary meal tickets during show days (please RSVP to which day attending)**

BRONZE SPONSOR LEVEL – (\$250) Typeset name in medium print

- ... **Company name displayed on sign at programs and luncheons**
- ... **Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show**
- ... **Listed on donor board at the golf tournament**
- ... **Name on the show website sponsor page**
- ... **Facebook recognition on the STFRS page**
- ... **2 complimentary meal tickets during show days (please RSVP to which day attending)**

Please submit your commitment to sponsor by filling out the information below by September 9, 2024 to ensure your sponsorship is thoroughly recognized in all our advertising efforts. Show programs are printed a month before the show so don't delay! Thank you for your support.

**SOUTH TEXAS FARM & RANCH SHOW SPONSORSHIP
C/O Rena Scherer
PO Box 2532
Victoria, TX 77902
rena@victoriaoliverco.com**

**EMAIL HIGH RESOLUTION COMPANY LOGOS TO:
robin@signcraftersvictoria.com**

Company Name: _____

Address: _____

Contact Person: _____ **Phone:** _____

***Email address:** _____

Representative Signature: _____