



Dear Friends,

We are excited to be gearing up for the 2021 South Texas Farm and Ranch Show to be held October 27th and 28th at the Victoria Community Center. The show will be in-person again and will include the various commercial exhibitions and worthwhile educational seminars that we all look forward to. The golf tournament will also be back this year!

Your continued support is truly appreciated as The South Texas Farm and Ranch Show and annual golf tournament's fundraising efforts directly impact the outstanding future agricultural students in our area in the form of scholarships. Over \$19,000 is awarded each year and this could not be possible without partners like you!

If you are a commercial exhibitor, your 2021 booth space is already reserved from the 2019 show. And we invite you to increase your advertising exposure by becoming a show sponsor.

New for this year's show, we are combining sponsorships for both the educational seminars and the golf tournament. Please see the below opportunities and consider being recognized as a 2021 South Texas Farm and Ranch Show & Golf Tournament Sponsor.

Thank you for your continued participation!

Sincerely,

Rena Scherer
Sponsorship Chair

PLATINUM SPONSOR LEVEL – (\$2,000 AND UP) Logo

- ... Company logo displayed on sign at programs and luncheons
- ... Complimentary booth space at event (arrange with exhibits chair)
- ... Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show
- ... Listed on donor board at the golf tournament
- ... Hole sponsorship sign at the golf tournament
- ... Logo on the show website sponsor page
- ... Facebook recognition on the STFRS page
- ... 8 complimentary meal tickets during show days (please RSVP)

GOLD SPONSOR LEVEL – (\$1,000) Logo or name prominently type set

- ... Company logo/name displayed on sign at programs and luncheons
- ... Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show
- ... Listed on donor board at the golf tournament
- ... Logo/name on the show website sponsor page
- ... Facebook recognition on the STFRS page
- ... 6 complimentary meal tickets during show days (please RSVP)

SILVER SPONSOR LEVEL – (\$500) Typeset name in bold print

- ... **Company name displayed on sign at programs and luncheons**
- ... **Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show**
- ... **Listed on donor board at the golf tournament**
- ... **Name on the show website sponsor page**
- ... **Facebook recognition on the STFRS page**
- ... **4 complimentary meal tickets during show days (please RSVP)**

BRONZE SPONSOR LEVEL – (\$250) Typeset name in medium print

- ... **Company name displayed on sign at programs and luncheons**
- ... **Recognized in the Victoria Advocate special section of The South Texas Farm and Ranch Show**
- ... **Listed on donor board at the golf tournament**
- ... **Name on the show website sponsor page**
- ... **Facebook recognition on the STFRS page**
- ... **2 complimentary meal tickets during show days (please RSVP)**

Please submit your commitment to sponsor by filling out the information below by September 10, 2021 to ensure your sponsorship is thoroughly recognized in all our advertising efforts. 1000 show programs are printed a month before the show so don't delay! Thank you for your support.

**SOUTH TEXAS FARM & RANCH SHOW SPONSORSHIP
C/O Rena Scherer
PO Box 2532
Victoria, TX 77902**

**EMAIL HIGH RESOLUTION COMPANY LOGOS TO:
robin@signcraftersvictoria.com**

Company Name: _____

Address: _____

Contact Person: _____ **Phone:** _____

Representative Signature: _____