



SOUTH TEXAS FARM & RANCH SHOW

Good Morning South Texas Farm and Ranch Show Sponsors, we have come to the decision the 2020 South Texas Farm and Ranch Show will be cancelled due to Coronavirus concerns. With all consideration of fairness and safety to you, our exhibitors, sponsors and show attendees we have determined we need to cancel. Attendance limits would be very hard to control in exhibitor areas and programs and it would also limit the number of attendees.

The South Texas Farm and Ranch Golf tournament and scholarship programs will continue this year. We appreciate your support and contributions over the years to our scholarships from the show. Annual scholarships total \$19,000 and go to over a dozen students. We are already at work for the 2021 show. We will be back and looking forward to having your support. Exhibitors your 2019 booth space will be held for the show in 2021 and any booth fees we have received will be refunded.

We are working on a virtual program for CEU's for the 2020 show dates and will have some sponsorship spots during the programs. You are invited to take part in these opportunities and more information about advertising and support opportunities is attached on the following form. There will also be an insert in the Victoria Advocate about the virtual program, golf tournament and scholarships. We want you to know this was a difficult decision but had to be made so we can see you in 2021. Please stay safe and your support in the past and in the future is truly appreciated.

Additional virtual program information contact: Victor Eder 361-649-3158 or victoreder72@gmail.com or Matt Bochat at 361-575-4581 or mtbochat@ag.tamu.edu.

Sincerely,

Rena Scherer Sponsorship Chairperson